



**Hamilton, Ohio, City of Sculpture, Inc.**  
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## **IceFest 2008 “Animal Kingdom in Ice”**

**Friday and Saturday, February 1-2, 2008  
Downtown Hamilton, Ohio**

**Hundreds of Ice Sculptures – Thousands of Blocks –  
40 Tons of Ice to be on Display!  
(each block of ice measures 40” high x 20” long x 10” wide ... 350 lb)**

Hamilton, Ohio, City of Sculpture presents IceFest 2008, which again takes place around the Butler County Courthouse and throughout downtown Hamilton on Friday, February 1, 2008 and Saturday, February 2, 2008. IceFest creates an exciting schedule of activities for everyone with this year's theme "Animal Kingdom in Ice" including spectacular ice sculptures created by Olympic, International and local carvers. The purpose of IceFest is to provide a free and fun family-oriented winter celebration that attracts visitors and local residents while also highlighting the many sculptures located in Hamilton, Ohio, City of Sculpture. According to Debra Fescina Rulon, of the Greater Hamilton Convention & Visitors Bureau, “Due to the increased success of IceFest each year, we anticipate more than 30,000 attendees in 2008. In our Midwest Ohio winter, IceFest has fared quite well both during the day and at night. Families come dressed for winter in coats, scarves, hats and gloves to view this spectacular affair.”

### **PLANNED ACTIVITIES:**

- ❖ ***First Financial Bank*** A ticketed FIRE AND ICE “Safari” Celebration at the ***Fitton Center for Creative Arts***
- ❖ ***City of Hamilton*** Live Fire and Ice Demonstrations
- ❖ ***Mercy Health Partners*** Ice Sculpture Competition Alley
- ❖ Technicolor Ice Walk of sponsored Ice Sculptures sculpted by ***Artic Diamond, Inc.***
- ❖ ***First Financial Bank*** “Polar Bear Express” Sled Race
- ❖ ***Art on Symmes*** ArtFest at IceFest
- ❖ ***Bridgewater Falls*** People’s Choice Award
- ❖ ***Downtown Hamilton SID*** Information Hut

- ❖ *Journal News / The Lane Libraries* “Talk to the Animals” Children’s Area with the *Rose Chevrolet Royal Throne*, Zookeeper’s, Ice Sculpture Putt-Putt, Games & more!
- ❖ *Miami University Hamilton* Downtown Grand Opening and Media Event
- ❖ *Chaco Credit Union, Inc.* Amateur Photography Contest with prize money
- ❖ *Ohio Casualty / Wilks Insurance Agency* Speed Carving Competition
- ❖ Soap Sculpture Contest for Butler County 8<sup>th</sup> and 9<sup>th</sup> grade students
- ❖ “Watering Trough” Warming Tent with hot food and drinks available for sale
- ❖ *Elder Beerman* \$2500 IceFest Raffle
- ❖ *City of Sculpture* “Riverside Mallards” Sculpture Unveiling
- ❖ *Butler County Historical Society* Downtown Shuttle
- ❖ *Miami Indian Trekkers* Volksmarch

Each year, IceFest is given a theme by committee members so that carved ice sculptures on display tie together through a chosen highlighted idea. Previous themes have included The Ohio Bicentennial, Around the World in Ice, Circus in Ice and Under the Sea. The 2008 IceFest theme “Animal Kingdom in Ice” provides many imaginative opportunities to display ice at the downtown Hamilton event. Envision an icicle zoo full LIONS AND TIGERS AND BEARS IN ICE! See ice sculptures of other animal creatures such as KANGAROOS, KOALA BEARS, KOMODO DRAGONS and much more!!!

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**FOR ADDITIONAL INFORMATION, VISIT [WWW.ICEFEST.ORG](http://WWW.ICEFEST.ORG)**

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**ICEFEST IS PRESENTED BY HAMILTON, OHIO, CITY OF SCULPTURE, INC.**  
 Hamilton, Ohio, City of Sculpture, Inc., chose to bring IceFest to Hamilton in 2001, the year after Governor Bob Taft formally recognized Hamilton as the "City of Sculpture". According to Debbie Cisle, chair of IceFest 2008, “The mission of IceFest is to raise funds to continue our quest to make Hamilton known worldwide as the City of Sculpture and to create economic impact through promoting awareness of the arts in Hamilton.” Sue Samoviski, President of City of Sculpture, adds “We have already installed or collaborated with others to install more than 17 permanent sculptures in Hamilton since our beginning in 2000, bringing the total to almost 40. This demonstrates that community members and other organizations have become increasingly energized through this vision. The City of Sculpture plans to continue our original mission by raising money through events like IceFest, and we greatly appreciate the support of all sponsors.”

**STAY OVERNIGHT AT THE MARRIOTT CINCINNATI NORTH!**

Located just off I75 and minutes from Hamilton, Ohio, City of Sculpture, The Marriott Cincinnati North is the premier location to enjoy the IceFest Celebration. For more information, visit [www.cityofsculpture.org/icefest/stay.html](http://www.cityofsculpture.org/icefest/stay.html)

**DIRECTIONS:** Hamilton OH is located off Interstate 75 between Dayton and Cincinnati. Take I-75 to Exit 24, which is State Route 129. At the end of the highway, continue straight onto High Street approximately 10 blocks.

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**SPONSORS OF ICEFEST 2008**

*Major Sponsors:* First Financial Bank; City of Hamilton; Downtown Hamilton SID.

*Glacier Sponsors:* Artic Diamond, Inc.; Bridgewater Falls; Don S. Cisle Contractors; First Financial Bank; Fitton Center for Creative Arts; Greater Hamilton Convention & Visitors Bureau; Journal News; The Lane Libraries; Marriott Cincinnati North; Mercy Health Partners; Miami University Hamilton; Schmidt's Signery.

*Iceberg Sponsors:* All Things Catered, Art on Symmes; Barnhouse & Cornett CPA's, LTD; Currito Burritos Without Borders; Chaco Credit Union, Inc.; Los Cinco Amigos; Elder Beerman; Fifth Third Bank; Ohio Casualty; Rose Chevrolet; Wilks Insurance Agency.

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**MEDIA CONTACTS:**

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Sue Samoviski, City of Sculpture President: 513-895-3934 or

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Sled Race: Woody Fitton, 513-887-0001 or [wfitton@gmvyymca.org](mailto:wfitton@gmvyymca.org)

Amateur Photo Contest: Bill Hartford, 513-863-3385 [momanddadh@fuse.net](mailto:momanddadh@fuse.net) or Jack Moser 513-868-6575 [jmoser515@fuse.net](mailto:jmoser515@fuse.net)

Soap Carving Competition: Sue Samoviski, 513-887-1873 or [sjsamoviski@fuse.net](mailto:sjsamoviski@fuse.net)

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Fire and Ice: Sara Davis, 513-642-5223 or [sedavis@cinci.rr.com](mailto:sedavis@cinci.rr.com)

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